SURVEYS IN THE MANITOBA

GOVERNMENT 1983-84

Manitoba Bureau of Statistics
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INTRODUCTION

This publication lists the 63 surveys conducted by Provincial Government departments and agencies during the 1983-84 fiscal year. The surveys are listed by department and then alphabetically within departments. Surveys included under the Survey Review Program (i.e., new surveys with 50 or more respondents) as well as on-going surveys and surveys having less than 50 respondents are included.

The term "survey" is meant to cover questionnaire-type studies conducted by mail, telephone, personal interview or any other means by which information is gathered through contact with the respondents and where the information collected is to be presented as aggregate totals or statistics. Surveys do not include administrative forms where the primary unit of interest is the individual.

The co-operation of all departments and agencies, and especially that of the Data Users Planning Committee contact persons is greatly appreciated.

SURVEY: Alfalfa Seed Producer Survey

SPONSOR: Agriculture

CONTACT:
NAME: Barry Fingler
TELEPHONE: 945-4825
BRANCH: Technical Services & Training

PURPOSE OF SURVEY: To obtain information on the size and scope of the Alfalfa Seed Industry in Manitoba.

TARGET POPULATION: 189

NUMBER IN SAMPLE: 189

TYPE OF RESPONDENT: Individual & Business

RESPONSE RATE: 63%

TYPE OF SURVEY: Mail, Telephone (follow-up)

REPORT AVAILABLE: Yes

SURVEY: Forage Questionnaire

SPONSOR: Agriculture & Manitoba Crop Insurance Corporation

CONTACT:
NAME: Brian Halstead
TELEPHONE: 857-9711 (Portage la Prairie)
BRANCH: M.C.I.C.

PURPOSE OF SURVEY: To determine the need for, and the interest in additional hay security programs.

TARGET POPULATION: 750 Livestock Producers

NUMBER IN SAMPLE: 750

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 40%

TYPE OF SURVEY: Mail

REPORT AVAILABLE: No

SURVEY: Package Bee & Wintered Colony Survey

SPONSOR: Agriculture

CONTACT:
NAME: Don Dixon
TELEPHONE: 945-3861
BRANCH: Technical Services & Training

PURPOSE OF SURVEY: To obtain information on over-wintering of bees.

TARGET POPULATION: 1700
NUMBER IN SAMPLE: 250

TYPE OF RESPONDENT: Business
RESPONSE RATE: 100%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: Yes

SURVEY: Student Employment Program

SPONSOR: Agriculture

CONTACT:
NAME: Doug Burch
TELEPHONE: 945-3304
BRANCH: Personnel Services

PURPOSE OF SURVEY: To evaluate the present student employment program and to suggest improvements in the program to the Department and S.T.E.P.

TARGET POPULATION: 160
NUMBER IN SAMPLE: 160

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 90%

TYPE OF SURVEY: Mail and Personal Interview
REPORT AVAILABLE: No

SURVEY: Accommodation Occupancy Survey

SPONSOR: Business Development & Tourism

CONTACT:
NAME: Neil Nixon
TELEPHONE: 945-2544
BRANCH: Travel Manitoba

PURPOSE OF SURVEY: To provide Tourism Development Officers with current Regional Information on the status of the tourism industry, enabling them to provide better advice and guidance to the operators.

TARGET POPULATION: 600
NUMBER IN SAMPLE: 580

TYPE OF RESPONDENT: Business
RESPONSE RATE: 33%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: Yes
Quarterly

SURVEY: Fishing Lodge Survey

SPONSOR: Business Development & Tourism/Natural Resources

CONTACT:

NAME:	Neil Nixon	Don Toews
TELEPHONE:	945-2544	945-7803
BRANCH:	Travel Manitoba	Fisheries

PURPOSE OF SURVEY: To determine the economic impact of the commerical sport fishing industry on the province.

TARGET POPULATION: 106
NUMBER IN SAMPLE: 106

TYPE OF RESPONDENT: Business (fishing lodges)
RESPONSE RATE: 80%

TYPE OF SURVEY: Personal Interview
REPORT AVAILABLE: No

SURVEY: Hospitality Industry Manpower Needs Survey

SPONSOR: Business Development & Tourism

CONTACT:
NAME: Rob Butler
TELEPHONE: 945-2384
BRANCH: Travel Manitoba

PURPOSE OF SURVEY: To determine the human resources development needs of the Manitoba Hospitality Industry.

TARGET POPULATION: 1,876

NUMBER IN SAMPLE: 360

TYPE OF RESPONDENT: Businesses

RESPONSE RATE: 19%

TYPE OF SURVEY: Mail, Telephone

REPORT AVAILABLE: Yes

SURVEY: Minnedosa & Area Consumer Survey

SPONSOR: Business Development & Tourism

CONTACT:
NAME: Stew Webb/Bing Allan
TELEPHONE: 945-2415 /945-2405
BRANCH: Strategic Planning & Development

PURPOSE OF SURVEY: To determine how Minnedosa and area residents rate the town's major groupings of stores and services and to elicit their comments on, and suggestions for improvements of it's shopping facilities and services.

TARGET POPULATION: 1200

NUMBER IN SAMPLE: 700

TYPE OF RESPONDENT: Families

RESPONSE RATE: 39%

TYPE OF SURVEY: Mail

REPORT AVAILABLE: Yes
On request from Minnedosa Chamber of Commerce.

SURVEY: Early Retirement Enhancement Program

SPONSOR: Civil Service Commission

CONTACT:
NAME: John Cumberford
TELEPHONE: 945-2176
BRANCH: Staff Relations

PURPOSE OF SURVEY: To determine success of enhanced retirement program from employee perspective. To identify characteristics of those employees who elected early retirement.

TARGET POPULATION: 484 (Retirees during "window" period)

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail

NUMBER IN SAMPLE: 484

RESPONSE RATE: 77%

REPORT AVAILABLE: No

SURVEY: 1983 Equal Employment Opportunity Survey

SPONSOR: Community Services and Corrections

CONTACT:
NAME: Ted Harvey
TELEPHONE: 945-2903
BRANCH: Personnel Management Services

PURPOSE OF SURVEY: To provide a data base for the development and measurement of progress in the implementation of Equal Opportunity programs involving specific target groups within the Department.

TARGET POPULATION:	2400 (All Department Employees)	NUMBER IN SAMPLE:	2400
TYPE OF RESPONDENT:	Individual	RESPONSE RATE:	Unknown
TYPE OF SURVEY:	Mail	REPORT AVAILABLE:	No

SURVEY: Deaf and Hearing Impaired Survey

SPONSOR: Consumer and Corporate Affairs

CONTACT: NAME: Jeanette Van Der Hijde
TELEPHONE: 945-2662
BRANCH: Communications Branch

PURPOSE OF SURVEY: To learn about the consumer informational needs of the deaf and hearing impaired people in Manitoba.

TARGET POPULATION: 200 NUMBER IN SAMPLE: 100

TYPE OF RESPONDENT: Individual RESPONSE RATE: 52%

TYPE OF SURVEY: Mail, Presentation Meeting REPORT AVAILABLE: Yes

SURVEY: Gasoline Prices in Northern Manitoba

SPONSOR: Consumer and Corporate Affairs

CONTACT: NAME: Ian Anderson
TELEPHONE: 945-2660
BRANCH: Research and Planning

PURPOSE OF SURVEY: To compare the gasoline price difference between Winnipeg and northern locations in November 1983, to the difference existing in February 1983.

TARGET POPULATION: Unknown NUMBER IN SAMPLE: 44

TYPE OF RESPONDENT: Business RESPONSE RATE: 100%

TYPE OF SURVEY: Telephone REPORT AVAILABLE: No

SURVEY: Provincial Archives of Manitoba Oral History Survey

SPONSOR: Culture, Heritage and Recreation

CONTACT:
NAME: Gilbert L. Comeault
TELEPHONE: 945-3971
BRANCH: Provincial Archives

PURPOSE OF SURVEY: To identify organizations and individuals having oral history tapes and the subject areas covered by the tapes. To establish contact with those involved in oral history work, for the purpose of defining the Provincial Archives' role in preserving oral history. To determine the feasibility of publishing an inventory of oral history collections in Manitoba.

TARGET POPULATION: 840

NUMBER IN SAMPLE: 840

TYPE OF RESPONDENT: *

RESPONSE RATE: 72%

TYPE OF SURVEY: Mail, Telephone

REPORT AVAILABLE: Limited information on request.

*Individual, Business Community Groups, Museums, Libraries, Archives, Indian Bands, Government

SURVEY: Agriculture Training Program

SPONSOR: Education, Community Colleges Division

CONTACT:
NAME: John Greenaway
TELEPHONE: 945-5974
BRANCH: Programming Branch

PURPOSE OF SURVEY: To evaluate the effectiveness of the needs determination and the provision of training for Agriculture.

TARGET POPULATION: Unknown

NUMBER IN SAMPLE: 127

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 94%

TYPE OF SURVEY: Mail, Telephone and Personal Interview

REPORT AVAILABLE: Yes, Summer 1984

SURVEY: Alternatives for Delivering University Based Courses in the North

SPONSOR: Education/University Grants Commission

CONTACT:
NAME: Linda E. Lee
TELEPHONE: 945-6168
BRANCH: Planning and Research

PURPOSE OF SURVEY: To assess the university based needs of northern Manitobans and to evaluate models and costs of potential delivery systems.

TARGET POPULATION: 300

NUMBER IN SAMPLE: 300

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 34%

TYPE OF SURVEY: Questionnaire Handout to Students

REPORT AVAILABLE: No

SURVEY: Audiotapes Evaluation of Tapes Produced From July 1982 to August 1983

SPONSOR: Education

CONTACT: NAME: Sherrill Wetherow
TELEPHONE: 945-8157
BRANCH: Special Materials Services

PURPOSE OF SURVEY: To determine user satisfaction with audiotapes on three dimensions: (1) technical quality; (2) voice suitability, and (3) narration style. To determine the present usage patterns, the purpose of utilization, and the unmet needs among users.

TARGET POPULATION: 102
NUMBER IN SAMPLE: 102

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 68%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: Community College Follow-Up Survey - Appendages

SPONSOR: Education

CONTACT: NAME: Sharon Tefs
TELEPHONE: 945-5983
BRANCH: Programming Branch

PURPOSE OF SURVEY: To obtain more detailed information about Student Services and about the Dental Assisting Expanded Duties Course.

TARGET POPULATION: 2,302
NUMBER IN SAMPLE: 2,302

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 62%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: Yes
Summer 1984

SURVEY: Core and Conversational French Programmes in Manitoba: An Evaluation at the Grade 5 Level

SPONSOR: Education

CONTACT:
NAME: Ernest J. Molgat
TELEPHONE: 945-6916
BRANCH: Educational Support Services

PURPOSE OF SURVEY: To compare French language proficiency of core and conversational French students at the Grade 5 level and to survey principals and teachers with respect to these programs.

	TARGET POPULATION	NUMBER IN SURVEY
Grade 5 Students	9,774	575
Principals	116	116
Teachers	250	250

TARGET POPULATION: 10,140

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail, Classroom

NUMBER IN SAMPLE: 941

RESPONSE RATE: 77%

REPORT AVAILABLE: No

SURVEY: Curriculum Implementation Evaluation

SPONSOR: Education

CONTACT:
NAME: Linda E. Lee
TELEPHONE: 945-6168
BRANCH: Planning and Research

PURPOSE OF SURVEY: To evaluate the effectiveness of the current curriculum implementation process and to recommend strategies to improve the curriculum implementation process.

TARGET POPULATION: 12,000

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail

NUMBER IN SAMPLE: 1,909

RESPONSE RATE: 72%

REPORT AVAILABLE: Yes
September 1984

SURVEY: English Language Needs of Native Students in Provincial School Divisions

SPONSOR: Education

CONTACT:
NAME: Jim Frey
TELEPHONE: 945-8161
BRANCH: Native Education Branch

PURPOSE OF SURVEY: To determine the level of native students' needs in English language development and plan for support strategies to meet the needs identified.

TARGET POPULATION: 61

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail

NUMBER IN SAMPLE: 61

RESPONSE RATE: 100%

REPORT AVAILABLE: Yes

SURVEY: Existing School Computing Survey 1984

SPONSOR: Education

CONTACT:
NAME: Duncan McCaig, Cheryl Prokopanko, Wayne Watt
TELEPHONE: 945-7931, 945-7932
BRANCH: Curriculum Development and Implementation

PURPOSE OF SURVEY: To determine trends in hardware acquisition by Manitoba schools and to reveal patterns of computer usage throughout the K-12 curriculum.

TARGET POPULATION: 900

NUMBER IN SAMPLE: 900

TYPE OF RESPONDENT: Schools

RESPONSE RATE: 80%

TYPE OF SURVEY: Mail

REPORT AVAILABLE: Yes, July 1984

SURVEY: Federal/Provincial Adult ESL Needs Assessment

SPONSOR: Education and Federal Department of the Secretary of State

CONTACT:
NAME: D'Arcy Phillips
TELEPHONE: 945-6193
BRANCH: Post-Secondary Career Development Branch

PURPOSE OF SURVEY: To collect demographic information about adults outside the K-12 system who have limited proficiency in English and to estimate their numbers at each of three levels of English. To collect information about the perceived language needs of such persons and to determine the extent to which existing language programmes have perceived needs of recent learners no longer in a language programme.

TARGET POPULATION: Unknown

NUMBER IN SAMPLE: 1,200

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 75%

TYPE OF SURVEY: Personal Interview, Telephone

REPORT AVAILABLE: Yes, Mid 1984

SURVEY: French Immersion Research Project Manitoba: 1983

SPONSOR: Education, Bureau de l'Education francaise Division

CONTACT:
NAME: Ernest J. Molgat
TELEPHONE: 945-6916
BRANCH: Educational Support Services

PURPOSE OF SURVEY: To evaluate achievement in English language (ELA), French language (FLA) and mathematics skills of French immersion students in Grades 6 and 9 in comparison to national norms and to a French comparative group.

To gather information on student attitudes and activities, parental attitudes and motivation, teachers' characteristics and principals' characteristics in French immersion programmes.

	TOTAL POPULATION	NUMBER IN SAMPLE
Grade 6 Immersion Group	348	347
Grade 6 French Comparison Group	519	105
Grade 9 Immersion Group	200	200
Grade 9 French Comparison Group	460	100
Parents Grade 6 Immersion	348	348
Parents Grade 9 Immersion	200	200
Teacher	567	567
Principals and Vice-Principals	111	111

TARGET POPULATION: 2,753

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail, Classroom Handout

NUMBER IN SAMPLE: 1,978

RESPONSE RATE: 65%

REPORT AVAILABLE: Yes

SURVEY: Intentions of Grade 12 Students - 1984

SPONSOR: Education, Universities Grants Commission

CONTACT:
NAME: Harold McCort
TELEPHONE: 945-6174
BRANCH: Planning and Research

PURPOSE OF SURVEY: To obtain information about the post-high school plans and intentions of Manitoba Grade 12 students enrolled in the 1983-84 school year.

TARGET POPULATION: 16,000

NUMBER IN SAMPLE: 16,000

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 59%

TYPE OF SURVEY: Questionnaire handout to Grade 12 students.

REPORT AVAILABLE: Yes

SURVEY: 1983 Manitoba Community College Follow-Up of 1982 Graduates

SPONSOR: Education/Manitoba Labour

CONTACT:
NAME: Terry Masse
TELEPHONE: 945-2352
BRANCH: Research and Planning Branch

PURPOSE OF SURVEY: To assess labour market outcomes of community college graduates one year after training.

TARGET POPULATION: 3,019

NUMBER IN SAMPLE: 3,019

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 62%

TYPE OF SURVEY: Mail

REPORT AVAILABLE: Yes
Programming Branch
Department of Education
3rd Floor, 1200 Portage Avenue
Winnipeg

SURVEY: Medical Laboratory Technology Evaluation Study

SPONSOR: Education

CONTACT:
NAME: Ona McDermott and Sharon Tefs
TELEPHONE: 945-5974
BRANCH: Programming Branch

PURPOSE OF SURVEY: To determine how and how well the accreditation standards are being met by the training program.

TARGET POPULATION: 460
NUMBER IN SAMPLE: 460
TYPE OF RESPONDENT: Individual
RESPONSE RATE: 95%
TYPE OF SURVEY: Mail and Personal Interview
REPORT AVAILABLE: No

SURVEY: Readership Survey

SPONSOR: Education

CONTACT:
NAME: Lee Malcolmson
TELEPHONE: 945-6186
BRANCH: Communications Branch

PURPOSE OF SURVEY: To find out what the readers opinions were regarding the magazine, Education Manitoba.

TARGET POPULATION: 17,000
NUMBER IN SAMPLE: 17,000
TYPE OF RESPONDENT: Individual
RESPONSE RATE: 2% to date
TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: Review of Literature Materials Grades 7 - 12

SPONSOR: Education

CONTACT: NAME: Don Bewell
TELEPHONE: 945-6880
BRANCH: Curriculum Development and Implementation

PURPOSE OF SURVEY: To provide information upon which to base decisions as to which literature tests to retain or delegate from the current list of approved tests. To provide information as to what other materials English teachers have used successfully that they would like to see added to the approved list.

TARGET POPULATION: 1,111 NUMBER IN SAMPLE: 1,111

TYPE OF RESPONDENT: Individual RESPONSE RATE: 43%

TYPE OF SURVEY: Mail REPORT AVAILABLE: Yes

SURVEY: Small School Survey "Pressures Facing Small Schools"

SPONSOR: Education

CONTACT: NAME: Linda E. Lee
TELEPHONE: 945-6168
BRANCH: Planning and Research

PURPOSE OF SURVEY: To identify areas in which pilot projects would be beneficial.

TARGET POPULATION: 244 NUMBER IN SAMPLE: 244

TYPE OF RESPONDENT: Individual RESPONSE RATE: 87%

TYPE OF SURVEY: Mail REPORT AVAILABLE: Yes

SURVEY: Social Studies Assessment Program 1984 Teacher Questionnaire

SPONSOR: Education

CONTACT:
NAME: Conrad Sigurdson
TELEPHONE: 945-6155
BRANCH: Curriculum Development and Implementation

PURPOSE OF SURVEY: To provide information on teacher background in social studies, school organization, teachers views on the role of social studies, the curriculum guide, teaching resources and activities, evaluation, and on professional development assistance.

TARGET POPULATION: 5,000

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail

NUMBER IN SAMPLE: 785

RESPONSE RATE: 80% to date

REPORT AVAILABLE: Yes
September 1984

SURVEY: Teacher Attitude Survey

SPONSOR: Education

CONTACT:
NAME: Linda E. Lee
TELEPHONE: 945-6168
BRANCH: Planning and Research

PURPOSE OF SURVEY: To determine teacher attitudes towards current educational issues.

TARGET POPULATION: 12,000

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail

NUMBER IN SAMPLE: 1,500

RESPONSE RATE: 72%

REPORT AVAILABLE: Yes

SURVEY: Career Start Program Monitoring of Employers

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Gary Magorel
TELEPHONE: 945-3588
BRANCH: Employment Development and Youth Services

PURPOSE OF SURVEY: To assess compliance with program guidelines. To determine the attitudes of employers towards the program and to evaluate the number of new jobs created.

TARGET POPULATION: 4,264

NUMBER IN SAMPLE: 1,895

TYPE OF RESPONDENT: Business

RESPONSE RATE: 100%

TYPE OF SURVEY: Personal Interview

REPORT AVAILABLE: Yes, Summer 1984

SURVEY: Consumer Price Index Report Evaluation

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Wilf Falk
TELEPHONE: 945-2988
BRANCH: Manitoba Bureau of Statistics

PURPOSE OF SURVEY: To evaluate the form and utility of the monthly Consumer Price Index Report distributed by the Bureau to users.

TARGET POPULATION: 60

NUMBER IN SAMPLE: 60

TYPE OF RESPONDENT: Selected Government Personnel

RESPONSE RATE: 92%

TYPE OF SURVEY: Mail

REPORT AVAILABLE: No

SURVEY: Employment Status of Recently Arrived South East Asians and Eastern Europeans

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: David Etcheverry
TELEPHONE: 945-2816
BRANCH: Immigration and Settlement

PURPOSE OF SURVEY: To determine the employment status of immigrants from south east Asia and eastern Europe who arrived in Manitoba between 1979 and 1982. This includes employment, unemployment, participation rate by age, sex and country of last permanent residence. Relationship between skills and Canadian work experience will be examined.

TARGET POPULATION: 4,900
NUMBER IN SAMPLE: 1,050
TYPE OF RESPONDENT: Individual
RESPONSE RATE: 32%
TYPE OF SURVEY: Mail
REPORT AVAILABLE: Yes

SURVEY: Energy Prices Survey

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Earl Turnbull
TELEPHONE: 945-2994
BRANCH: Manitoba Bureau of Statistics

PURPOSE OF SURVEY: To provide average prices for gasoline and home heating fuels on an annual basis for 9 communities and to provide a spatial index for 8 communities on an annual basis, (Winnipeg = 100).

TARGET POPULATION: 500
NUMBER IN SAMPLE: 172
TYPE OF RESPONDENT: Business
RESPONSE RATE: 100%
TYPE OF SURVEY: Telephone
REPORT AVAILABLE: Yes

SURVEY: Food Prices Survey

SPONSOR: Employment Services and Economic Security

CONTACT: NAME: Earl Turnbull
TELEPHONE: 945-2994
BRANCH: Manitoba Bureau of Statistics

PURPOSE OF SURVEY: To collect and provide average prices for 9 communities on an annual basis and to provide a spatial index for 14 communities on an annual basis, (Winnipeg = 100).

TARGET POPULATION: 400

TYPE OF RESPONDENT: Business

TYPE OF SURVEY: Personal Interview

NUMBER IN SAMPLE: 26

RESPONSE RATE: 100%

REPORT AVAILABLE: Yes

SURVEY: Handicap Program Survey

SPONSOR: Employment Services and Economic Security

CONTACT: NAME: Shirly Kendzierski
TELEPHONE: 945-3755
BRANCH: Employment Development and Youth Services

PURPOSE OF SURVEY: To assess the need for a full time wage subsidy program for physically disabled individuals. To determine applicants' views on the name of the program.

TARGET POPULATION: 120

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Mail

NUMBER IN SAMPLE: 120

RESPONSE RATE: 49%

REPORT AVAILABLE: No

SURVEY: Labour Force Survey Report Evaluation

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Wilf Falk
TELEPHONE: 945-2988
BRANCH: Manitoba Bureau of Statistics

PURPOSE OF SURVEY: To evaluate the form and utility of the monthly Labour Force Survey Report distributed by the Bureau to users.

TARGET POPULATION: 60
NUMBER IN SAMPLE: 60
TYPE OF RESPONDENT: Selected Government Personnel
RESPONSE RATE: 67%
TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: Manitoba Employment Action Program (MEAP) Employee Survey 1983

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning

PURPOSE OF SURVEY: Gathering information on the background characteristics such as age, sex, marital status, education, main skill or trade, income level and main sources of income of the employees. Also included were questions concerning unemployment before MEAP, reasons for participating in MEAP and the extent to which the job provided them with the opportunity to use their skills.

TARGET POPULATION: 1,778
NUMBER IN SAMPLE: 1,778
TYPE OF RESPONDENT: Individual
RESPONSE RATE: 49%
TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: Manitoba Employment Action Program (MEAP) Employer Survey 1983

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning

PURPOSE OF SURVEY: To gather information on the background characteristics of the employers, reasons for participating in program, extent of newly created jobs derived from program and ratings on administration and objectives of the program.

TARGET POPULATION: 1,113
NUMBER IN SAMPLE: 1,113

TYPE OF RESPONDENT: Business
RESPONSE RATE: 60%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: M.H.R.C. Accelerated Repair of Rural Public Housing Program Employee Survey: 1983

SPONSOR: Employment Services and Economic Security/Housing

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning, Manitoba Labour

PURPOSE OF SURVEY: To gather data on the background characteristics of employees such as age, sex, marital status and education. Also included were questions concerning the status of employees before starting on a job creation program.

TARGET POPULATION: 338
NUMBER IN SAMPLE: 338

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 22%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: New Ventures

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Gary Magorel
TELEPHONE: 945-3588
BRANCH: Employment Development and Youth Services

PURPOSE OF SURVEY: To determine the benefit of the program to the participants. To assess the effectiveness of the administration and procedures of the program.

TARGET POPULATION: 43
NUMBER IN SAMPLE: 43

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 42%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: Yes

SURVEY: Northern Employment Program Employee Survey 1983

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning

PURPOSE OF SURVEY: To gather data on background characteristics of employees such as age, sex, marital status, number of children, education, main skill or trade and status of employee before starting work on a job creation project.

TARGET POPULATION: 410
NUMBER IN SAMPLE: 410

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 78%

TYPE OF SURVEY: Handout Questionnaire
REPORT AVAILABLE: No

SURVEY: Northern Youth Corp - Employee Survey

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning

PURPOSE OF SURVEY: To gather background information about the employees such as age and education. Also included were questions concerning method of obtaining job, reasons for taking job, type of work done on job, ratings of job, overall satisfaction with job and plans after job.

TARGET POPULATION: 425
NUMBER IN SAMPLE: 425

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 93%

TYPE OF SURVEY: Questionnaire at Job Site
REPORT AVAILABLE: No

SURVEY: Northern Youth Corp - Sponsor Survey

SPONSOR: Employment Services and Economic Security

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning

PURPOSE OF SURVEY: To gather information concerning the type of project, number employed on project, reasons for participating in program, ratings on program administration, ratings on changes of program and methods used to recruit employees.

TARGET POPULATION: 77
NUMBER IN SAMPLE: 77

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 52%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: Awareness of and Reaction to the 1984 Workplace Safety and Health Advertising Campaign

SPONSOR: Environment & Workplace Safety & Health

CONTACT:
NAME: Mark Stefanson
TELEPHONE: 945-4742
BRANCH: Community Relations Branch

PURPOSE OF SURVEY: To evaluate the effectiveness of the Workplace Safety and Health public education campaign. To gauge public awareness re workplace safety and health. To gauge public awareness re environmental issues.

TARGET POPULATION: All Manitobans

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Telephone

NUMBER IN SAMPLE: 1000

RESPONSE RATE: 100%

REPORT AVAILABLE: Yes
September 1984

SURVEY: Western Equine Encephalitis (W.E.E.) Public Information Program Evaluation

SPONSOR: Health

CONTACT:

NAME: David Robertson
TELEPHONE: 945-3770
BRANCH: Communications & Information Services

PURPOSE OF SURVEY: To assess the impact of the media communications program implemented to call attention to the potential outbreak of Western Equine Encephalitis in the summer of 1983.

TARGET POPULATION: *

NUMBER IN SAMPLE: 1000

TYPE OF RESPONDENT: Individual (Heads of Household)

RESPONSE RATE: 99%

TYPE OF SURVEY: Telephone

REPORT AVAILABLE: No

* Residents of Winnipeg, Brandon, Dauphin, Morden, Portage la Prairie and Selkirk (areas involved in aerial spraying program).

SURVEY: MHRC Accelerated Repair of Rural Public Housing Program Employee Survey: 1983

SPONSOR: Housing/Employment Services and Economic Security

CONTACT:

NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research & Planning, Manitoba Labour

PURPOSE OF SURVEY: To gather background data on program employees.

TARGET POPULATION: 338

NUMBER IN SAMPLE: 338

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 22%

TYPE OF SURVEY: Mail

REPORT AVAILABLE: No

SURVEY: Pension Survey

SPONSOR: Manitoba Labour

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research & Planning, Manitoba Labour

PURPOSE OF SURVEY: To collect data on areas of pension reform which are of concern to employers, significance of changes in pension legislation, and the changes for which employees will require the most information.

TARGET POPULATION: 149
NUMBER IN SAMPLE: 149

TYPE OF RESPONDENT: Members, Canadian Pension Conference
RESPONSE RATE: N/A

TYPE OF SURVEY: Questionnaire Handout at Conference
REPORT AVAILABLE: No

SURVEY: Wild Fires

SPONSOR: Manitoba Labour

CONTACT:
NAME: Lynda J. Bennett
TELEPHONE: 945-3327
BRANCH: Fire Commissioner's Office

PURPOSE OF SURVEY: To identify whether a serious problem exists in the control of "Wild Fires" outside the defined "Wooded Districts". To identify costs to control and suppress these types of fires.

TARGET POPULATION: 200
NUMBER IN SAMPLE: 200

TYPE OF RESPONDENT: Individual
RESPONSE RATE: 82%

TYPE OF SURVEY: Mail
REPORT AVAILABLE: No

SURVEY: Tax Imposition/Collection Survey

SPONSOR: Municipal Affairs

CONTACT:
NAME: Jane Inouye
TELEPHONE: 945-2569
BRANCH: Budget and Finance

PURPOSE OF SURVEY: To report on the tax collection experience of municipalities for the 1983 year. Includes a comparative summary of increase/decreases in tax imposition and collection for the period 1978 to 1983.

TARGET POPULATION:	202	NUMBER IN SAMPLE:	55
TYPE OF RESPONDENT:	Municipal Governments	RESPONSE RATE:	100%
TYPE OF SURVEY:	Mail	REPORT AVAILABLE:	Yes

SURVEY: Bald Head Hills Visitor Survey

SPONSOR: Natural Resources

CONTACT:
NAME: Bruce Bremner
TELEPHONE: 727-0747 (Brandon)
BRANCH: Parks

PURPOSE OF SURVEY: To obtain characteristics of visitors to Bald Head Hills.

TARGET POPULATION:	25,000	NUMBER IN SAMPLE:	500
TYPE OF RESPONDENT:	Individual	RESPONSE RATE:	100%
TYPE OF SURVEY:	Personal Interview	REPORT AVAILABLE:	Yes

SURVEY: Big Game Hunter Survey, 1983/84

SPONSOR: Natural Resources

CONTACT:
NAME: Cathy Vanderpont
TELEPHONE: 945-7749
BRANCH: Wildlife Branch

PURPOSE OF SURVEY: To provide an estimate of the big game harvest by licensed Manitoba hunters, and to provide an estimate of recreational days provided by these seasons.

TARGET POPULATION:	65,000	NUMBER IN SAMPLE:	17,300
TYPE OF RESPONDENT:	Individual	RESPONSE RATE:	69%
TYPE OF SURVEY:	Mail	REPORT AVAILABLE:	No

SURVEY: Clearwater Lake Creel Census

SPONSOR: Natural Resources

CONTACT: NAME: Bruce Wright
TELEPHONE: 623-6411
BRANCH: Fisheries

PURPOSE OF SURVEY: To collect user group information and species harvest data for Clearwater Lake.

TARGET POPULATION: All Anglers

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Personal Interview

NUMBER IN SAMPLE: N/A

RESPONSE RATE: N/A

REPORT AVAILABLE: No

SURVEY: 1984 Cottage Demand Survey

SPONSOR: Natural Resources

CONTACT: NAME: Ray Delbaere
TELEPHONE: 945-2796
BRANCH: Economics & Program Review

PURPOSE OF SURVEY: To obtain a general indication of the demand for cottage lots by Manitobans.

TARGET POPULATION: Unknown

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Handout Questionnaire at Home Expression Show

NUMBER IN SAMPLE: 35

RESPONSE RATE: N/A

REPORT AVAILABLE: Yes

SURVEY: Fishing Lodge Survey

SPONSOR: Natural Resources/Business Development & Tourism

CONTACT:

NAME:	Don Toews	Neil Nixon
TELEPHONE:	945-7803	945-2544
BRANCH:	Fisheries	Travel Manitoba

PURPOSE OF SURVEY: To obtain detailed information of the Economic & Social impact of the commercial sport fishing industry in Manitoba.

TARGET POPULATION:	106	NUMBER IN SAMPLE:	106
TYPE OF RESPONDENT:	Business (Fishing Lodge)	RESPONSE RATE:	94%
TYPE OF SURVEY:	Personal Interview	REPORT AVAILABLE:	No

SURVEY: Landowner Survey 1983

SPONSOR: Natural Resources

CONTACT:

NAME:	Ray Delbaere
TELEPHONE:	945-2796
BRANCH:	Economics & Program Review

PURPOSE OF SURVEY: To provide enforcement and wildlife managers with the views of landowners on hunting laws and enforcement, hunter behaviour and wildlife problems. To determine landowner willingness to preserve wildlife and obtain an indication of habitat loss rates.

TARGET POPULATION:	28,000	NUMBER IN SAMPLE:	4,300
TYPE OF RESPONDENT:	Individuals (Landowners Owning at Least 40 Acres)	RESPONSE RATE:	33%
TYPE OF SURVEY:	Mail	REPORT AVAILABLE:	Yes

SURVEY: Natural Resource Officer Communication Survey

SPONSOR: Natural Resources

CONTACT:
NAME: Carol Scott
TELEPHONE: 945-6789
BRANCH: Public Information Service

PURPOSE OF SURVEY: To assess field staff opinions on the effectiveness of Departmental Communications, determine areas that need inprovement and to identify officer's training needs.

TARGET POPULATION: 140
NUMBER IN SAMPLE: 140
TYPE OF RESPONDENT: Individual
RESPONSE RATE: 75%
TYPE OF SURVEY: Mail
REPORT AVAILABLE: Yes

SURVEY: Nutimik & Brereton Lakes Creel Census

SPONSOR: Natural Resources

CONTACT:
NAME: Dave Fitzjohn
TELEPHONE: 268-1411
BRANCH: Fisheries

PURPOSE OF SURVEY: To document angler use and success on Nutimik & Brereton Lake.

TARGET POPULATION: All Anglers
NUMBER IN SAMPLE: N/A
TYPE OF RESPONDENT: Individual
RESPONSE RATE: N/A
TYPE OF SURVEY: Personal Interview
REPORT AVAILABLE: No

SURVEY: William Lake Creel Census

SPONSOR: Natural Resources

CONTACT:
NAME: Bill Howard
TELEPHONE: 728-4788
BRANCH: Fisheries

PURPOSE OF SURVEY: To evaluate stocking of two year old trout as a technique to improve angling benefits on William Lake.

TARGET POPULATION: All Anglers

NUMBER IN SAMPLE: N/A

TYPE OF RESPONDENT: Individual

RESPONSE RATE: N/A

TYPE OF SURVEY: Personal Interviews

REPORT AVAILABLE: No

SURVEY: Your Comments Are Welcome - Camper Survey

SPONSOR: Natural Resources

CONTACT:
NAME: Claudia Engel
TELEPHONE: 945-4413
BRANCH: Parks

PURPOSE OF SURVEY: To obtain comments from campers regarding required improvements in Provincial Park campgrounds. Questions related to staff, facilities, information, rowdiness, and level of enjoyment.

TARGET POPULATION: 120,000

NUMBER IN SAMPLE: 120,000

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 1%

TYPE OF SURVEY: Mail & Handout Questionnaire to Campers

REPORT AVAILABLE: Yes

SURVEY: Department of Northern Affairs
Northern Employment Program Employee Survey: 1983

SPONSOR: Northern Affairs

CONTACT:
NAME: Beth Stitchell
TELEPHONE: 945-2353
BRANCH: Research and Planning, Manitoba Labour

PURPOSE OF SURVEY: To gather data on the background characteristics of employees such as, age, sex, marital status, education, main skill, and main sources of income. Other questions included status before working on Job Creation Project, unemployment duration, and unemployment benefits.

TARGET POPULATION:	683	NUMBER IN SAMPLE:	683
TYPE OF RESPONDENT:	Individual	RESPONSE RATE:	23%
TYPE OF SURVEY:	Mail	REPORT AVAILABLE:	No

SURVEY: Corporate Image Study

SPONSOR: Manitoba Hydro

CONTACT:
NAME: Verne Prior
TELEPHONE: 474-3535
BRANCH: Public Affairs

PURPOSE OF SURVEY: To determine various stakeholders' perceptions about Manitoba Hydro and their attitudes towards the utility and its activities, including exports and rates paid for electricity.

TARGET POPULATION: Unknown

NUMBER IN SAMPLE: 1,000

TYPE OF RESPONDENT: Individual

RESPONSE RATE: 100%

TYPE OF SURVEY: Telephone

REPORT AVAILABLE: No

SURVEY: Customer Evaluation Survey

SPONSOR: Manitoba Liquor Control Commission

CONTACT:
NAME: D.V. Lussier
TELEPHONE: 284-2501
BRANCH: Retail Operations

PURPOSE OF SURVEY: To determine customer attitude toward liquor stores and liquor merchandising techniques in Winnipeg and Rural Manitoba.

TARGET POPULATION: Unknown

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Telephone

NUMBER IN SAMPLE: 1,000

RESPONSE RATE: 100%

REPORT AVAILABLE: Yes

SURVEY: Northgate Customer Survey

SPONSOR: Manitoba Liquor Control Commission

CONTACT:
NAME: D.V. Lussier
TELEPHONE: 284-2501
BRANCH: Retail Operations

PURPOSE OF SURVEY: To determine customer preference with respect to a possible relocation to Garden City Square from Northgate Shopping Centre.

TARGET POPULATION: Unknown

TYPE OF RESPONDENT: Individual

TYPE OF SURVEY: Personal Interview

NUMBER IN SAMPLE: 400

RESPONSE RATE: 100%

REPORT AVAILABLE: Yes